

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT**  
**Suite# 200**  
**Alexandria, VA 22310 2552**

Advertiser	B Nelson / FL / Senate-D
Product	475 - SENATE RACE
Estimate Number	475

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04052560-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Order #	04052560
Alt Order #	Political Candidate
Deal #	
Order Flight	10/02/12 - 10/08/12

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
	CDR										
					10/01/12 to 10/07/12	2x	- T- T- - -				
	13			Tu	10/02/12	:30	5:29 AM	BN12002H	\$360.00		1
	13			Th	10/04/12	:30	4:59 AM	BN12001H	\$360.00		4
2	13	Good Day 6a	6a-7a								
	CDR										
					10/01/12 to 10/07/12	4x	- TWTF- -				
	13			Tu	10/02/12	:30	6:54 AM	BN12001H	\$855.00		3
	13			W	10/03/12	:30	6:42 AM	BN12002H	\$855.00		1
	13			Th	10/04/12	:30	6:23 AM	BN12002H	\$855.00		4
	13			F	10/05/12	:30	6:42 AM	BN12002H	\$855.00		2
3	13	Good Day 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	4x	- TWTF- -				
	13			Tu	10/02/12	:30	7:43 AM	BN12002H	\$900.00		1
	13			W	10/03/12	:30	7:45 AM	BN12001H	\$900.00		3
	13			Th	10/04/12	:30	7:10 AM	BN12001H	\$900.00		4
	13			F	10/05/12	:30	7:24 AM	BN12001H	\$900.00		2
4	13	Good Day 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	4x	- TWTF- -				
	13			Tu	10/02/12	:30	8:51 AM	BN12001H	\$765.00		3
	13			W	10/03/12	:30	8:28 AM	BN12002H	\$765.00		2
	13			Th	10/04/12	:30	8:43 AM	BN12002H	\$765.00		1
	13			F	10/05/12	:30	8:51 AM	BN12002H	\$765.00		4
5	13	Good Day 9a	9-10a								
	CDR										
					10/01/12 to 10/07/12	4x	- TWTF- -				
	13			Tu	10/02/12	:30	9:59 AM	BN12002H	\$720.00		2

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Estimate Number	475

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Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
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Agency Ref	
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**6190 Grovedale CT**  
**Suite# 200**  
**Alexandria, VA 22310 2552**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	13	Good Day 9a	9-10a								
	CDR										
	13			W	10/03/12	:30	9:29 AM	BN12001H	\$720.00		4
	13			Th	10/04/12	:30	9:46 AM	BN12001H	\$720.00		3
	13			F	10/05/12	:30	9:54 AM	BN12001H	\$720.00		1
6	13	Live with Kelly	10a-11a								
	CDR										
				10/01/12 to 10/07/12		4x	- TWTF - -				
	13			Tu	10/02/12	:30	10:45 AM	BN12001H	\$450.00		4
	13			W	10/03/12	:30	10:56 AM	BN12002H	\$450.00		2
	13			Th	10/04/12	:30	10:29 AM	BN12002H	\$450.00		3
	13			F	10/05/12	:30	10:56 AM	BN12002H	\$450.00		1
7	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/01/12 to 10/07/12		4x	- TWTF - -				
	13			Tu	10/02/12	:30	12:40 PM	BN12002H	\$360.00		1
	13			W	10/03/12	:30	12:21 PM	BN12001H	\$360.00		2
	13			Th	10/04/12	:30	12:58 PM	BN12001H	\$360.00		4
	13			F	10/05/12	:30	12:37 PM	BN12001H	\$360.00		3
8	13	Judge Joe Brown	3p-4p								
	CDR										
				10/01/12 to 10/07/12		3x	- TWTF - -				
	13			W	10/03/12	:30	3:07 PM	BN12002H	\$225.00		4
	13			Th	10/04/12	:30	3:49 PM	BN12002H	\$225.00		2
	13			F	10/05/12	:30	3:49 PM	BN12002H	\$225.00		1
10	13	Good Day 6a	6a-7a								
	CDR										
				10/08/12 to 10/14/12		1x	M - - - - -				
	13			M	10/08/12	:30	6:22 AM	BN12001H	\$855.00		1
11	13	Good Day 7a	7a-8a								

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Estimate Number	475

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Sales Region	National

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Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR				10/08/12 to 10/14/12	1x	M-----				
12	13	Good Day 8a	8a-9a	M	10/08/12	:30	7:58 AM	BN12002H	\$900.00		1
	CDR				10/08/12 to 10/14/12	1x	M-----				
13	13	Good Day 9a	9-10a	M	10/08/12	:30	8:29 AM	BN12001H	\$765.00		1
	CDR				10/08/12 to 10/14/12	1x	M-----				
14	13	Live with Kelly	10a-11a	M	10/08/12	:30	9:43 AM	BN12002H	\$720.00		1
	CDR				10/08/12 to 10/14/12	1x	M-----				
15	13	Fox 13 News at Noon	12p-1p	M	10/08/12	:30	10:56 AM	BN12001H	\$450.00		1
	CDR				10/08/12 to 10/14/12	1x	M-----				
16	13	Judge Joe Brown	3p-4p	M	10/08/12	:30	12:44 PM	BN12002H	\$360.00		1
	CDR				10/08/12 to 10/14/12	1x	M-----				
17	13	Judge Judy	4p-5p	M	10/08/12	:30	3:57 PM	BN12001H	\$225.00		1
	CDR				10/01/12 to 10/07/12	3x	-TW-F--				
	13			Tu	10/02/12	:30	4:56 PM	BN12001H	\$585.00		2
	13			W	10/03/12	:30	4:28 PM	BN12001H	\$585.00		1
	13			F	10/05/12	:30	4:27 PM	BN12001H	\$585.00		3

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Product	475 - SENATE RACE
Estimate Number	475

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Station	WTVT
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Sales Region	National

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Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	TV12820
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Judge Judy	4p-5p								
	CDR										
					10/08/12 to 10/14/12	1x	M- - - - -				
	13			M	10/08/12	:30	4:29 PM	BN12002H	\$585.00		1
19	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/01/12 to 10/07/12	3x	- - WTF - -				
	13			W	10/03/12	:30	5:13 PM	BN12002H	\$900.00		2
	13			Th	10/04/12	:30	5:25 PM	BN12001H	\$900.00		3
	13			F	10/05/12	:30	5:27 PM	BN12002H	\$900.00		1
20	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/08/12 to 10/14/12	1x	M- - - - -				
	13			M	10/08/12	:30	5:21 PM	BN12001H	\$900.00		1
21	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/01/12 to 10/07/12	3x	- T- TF - -				
	13			Tu	10/02/12	:30	5:53 PM	BN12002H	\$900.00		3
	13			Th	10/04/12	:30	5:54 PM	BN12002H	\$900.00		1
	13			F	10/05/12	:30	5:59 PM	BN12001H	\$900.00		2
22	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/08/12 to 10/14/12	1x	M- - - - -				
	13			M	10/08/12	:30	5:55 PM	BN12002H	\$900.00		1
23	13	Late News	M-Su 10p-1135p								
	CDR										
					10/01/12 to 10/07/12	4x	- - WTF - S				
	13			W	10/03/12	:30	11:06 PM	BN12002H	\$1,890.00		2
	13			Th	10/04/12	:30	10:36 PM	BN12001H	\$1,890.00		5
	13			F	10/05/12	:30	10:27 PM	BN12002H	\$1,890.00		1

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Deal #	
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Billing Calendar	Broadcast
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IDB #	TV12820
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	13	Late News	M-Su 10p-1135p								
	CDR										
	13			Su	10/07/12	:30	10:12 PM	BN12001H	\$1,890.00		3
24	13	Fox 13 Late News Rotator	10p-11p								
	CDR										
					10/08/12 to 10/14/12	1x	M-----				
	13			M	10/08/12	:30	10:52 PM	BN12001H	\$1,890.00		1
25	13	Good Day Sa 6a	6a-7a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S-				
	13			Sa	10/06/12	:30	6:44 AM	BN12001H	\$315.00		1
26	13	Good Day Sa 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S-				
	13			Sa	10/06/12	:30	7:29 AM	BN12002H	\$630.00		1
27	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S-				
	13			Sa	10/06/12	:30	8:36 AM	BN12001H	\$630.00		1
28	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	6:58 AM	BN12002H	\$315.00		1
29	13	Good Day Su 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	7:43 AM	BN12001H	\$720.00		1
30	13	Good Day Su 8a	8a-9a								
	CDR										

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Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	TV12820
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	13	Good Day Su 8a	8a-9a								
	CDR										
				10/01/12 to 10/07/12	1x		-----S				
	13			Su	10/07/12	:30	8:37 AM	BN12002H	\$720.00		1
32	13	Good Day 530a	530a-6a								
	CDR										
				10/01/12 to 10/07/12	2x		--W-F--				
	13			W	10/03/12	:30	5:55 AM	BN12001H	\$540.00		1
	13			F	10/05/12	:30	5:54 AM	BN12001H	\$540.00		2
33	13	Good Day 530a	530a-6a								
	CDR										
				10/08/12 to 10/14/12	1x		M-----				
	13			M	10/08/12	:30	5:53 AM	BN12002H	\$540.00		1
34	13	Political	Various								
	CDR										
				10/01/12 to 10/07/12	1x		--W----				
	13			W	10/03/12	:30	10:37 PM	BN12001H	\$5,850.00		1
35	13	X Factor	8p-9p								
	CDR										
				10/01/12 to 10/07/12	1x		---T---				
	13			Th	10/04/12	:30	7:59 PM	BN12002H	\$7,650.00		1
36	13	Fox 13 News at 6p	6p-630p								
	CDR										
				10/01/12 to 10/07/12	1x		--WTF--				
	13			Th	10/04/12	:30	6:23 PM	BN12001H	\$1,080.00		1
37	13	Fox 13 News Edge RR	4a-430a								
	CDR										
				10/01/12 to 10/07/12	1x		--WTF--				
	13			F	10/05/12	:30	4:22 AM	BN12002H	\$24.00		1

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Estimate Number	475

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots                      **66**

<u>Gross Total</u>	<b>\$60,414.00</b>	
<u>Agency Commission</u>	<b>\$9,062.10</b>	
<u>Net Amount Due</u>	<b>\$51,351.90</b>	<u>Payment Terms 30 Days</u>

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